Saint-Étienne design city guide
Designed to help you discover what the district has to offer in terms of design, this Saint-Étienne City Design Guide presents the range of urban architecture, design projects and interventions as well as the design offer in the city’s shops. The visitor will find the footprint of the designers who shape the city’s spaces and the life of its inhabitants. An indispensable guide for all those who are curious about design, visitors can freely dip it to find information as they wander around the city or they can use it to build up a specific itinerary. Happy exploring.
1 Plateforme
Office de Tourisme de Saint-Étienne Métropole

The Saint-Étienne Tourisme Platform reflects the district’s strong positioning on design and proposes new ways of welcoming visitors, in a setting that is constantly being renewed to keep up with events. Platform shop: design products on sale.

16 avenue de la Libération
42000 Saint-Étienne
Conception: Numéro 111 (S. Françon, J. Julien, G. Peyrache)

2 Amicale laïque Chapelon

An emblematic project in the revival of the Jacquard Quarter, this building was designed and built with art and design in mind from the outset. The quality of the architectural style, its successful integration into the urban environment and the aptness of the design work, resulting in an architecture for everyday use were rewarded with a prize in the 32nd edition of the Le Moniteur Group’s Architecture Prizes.

16 place Jacquard
42000 Saint-Étienne
Conception: C. Vergely, P. de Glo de Besses & F. Gibilaro, P. Cazal, G. Verney Caron (Art entreprise), J.S. Poncet, EPA de Saint-Étienne

3 Le Camion rouge

A former fire station converted into a complex with a multiplex cinema, flats and shops. The façades have been covered in a polished stainless steel cladding set at random angles, to reflect a constantly moving and changing image, inspired by kinetic art, a composition intended as a metaphor of film projection.

1 rue Étienne Mimard
42000 Saint-Étienne
Conception: G. Long
The architect’s intention was to create a building consisting of a single volume partly standing on the ground, partly raised in above the ground. Containing more than 27,000 m² of office space, the Ilôt Grüner manages to combine monumentality, elegance and levity, thanks to this original arrangement of the building’s volume.

Ilôt Grüner
2 avenue Grüner
42000 Saint-Étienne
Conception : M. Gautrand, Altarea Cogedim

Cité du design & Saint-Étienne Higher School of Art and Design
Since 2009, Saint-Étienne’s former ordnance factory the Manufacture d’Armes has become the Manufacture creative quarter. It is home to the Cité du Design and Saint-Étienne Higher School of Art and Design. La Platine includes an auditorium, two exhibition halls, a media library and a shop. La Tour Observatoire completes the site, reaching a height of 32 metres to offer a unique 360° panorama of the city.

Cité du design & Saint-Étienne Higher School of Art and Design
3 rue Javelin Pagnon
42000 Saint-Étienne
Conception : Agence Lin – J. Andy et F. Geipel

he Creative Cities network was launched by UNESCO to promote the cultural, social and economic development of cities. It encourages them to put the spotlight on centres of creation and to share know-how, experience and skills.

In November 2010, Saint-Étienne joined the UNESCO Creative Cities network as a City of Design and became the first French city to be a member of this network in the design field.

Thanks to concrete initiatives such as the creation of the Cité du Design and the International Design Biennial, Saint-Étienne has adopted design as a vector of urban transformation and a lever for economic development, and positioned itself as the laboratory of French design, an innovative, sustainable, united and inclusive city.

Come and hear the story of Saint-Étienne, City of Art and History, told by a lecturer/guide accredited by the Ministry of Culture.

Among the numerous themed city walking tours available, “Saint-Étienne, UNESCO Design City”, “Design and Architecture on the move”, “From Manufacture to Cité du Design”, provide an introduction to the work of the different designers and architects in public spaces, but also the actions and events organised as part of the city’s involvement in the UNESCO Creative Cities network.
Design in architecture

1 Le Mixeur
Situated in the heart of the Manufacture creative quarter, Le Mixeur consists of a “nursery” for young creative artists and a collaborative workspace, designed as an “accelerator of innovation”. Housed in the Imprimerie (printworks) building, it facilitates encounters between the different stakeholders in the quarter and stimulates creativity thanks to a range of services: co-working, workshop, digital mediation, fablab, incubation of cooperative projects, experimentation,...

5 rue Javelin Pagnon
42000 Saint-Étienne
Conception : 
A. Chemetoff et Associés
EPA de Saint-Étienne

2 Groupe scolaire Paule et Joseph Thiollier
This school is participating in the implementation of the quarter’s stated principles of innovation and creativity. This project has revealed and made maximum use of the qualities of this old Manufacture building. A design-based approach was followed throughout the project, from the planning phase in fact, with a process of co-construction involving the children and the teaching team, making this an exemplary project.

Rue Réchatin
42000 Saint-Étienne
Conception : 
A. Chemetoff et Associés
S. de Gouy, EPA de Saint-Étienne

Internatio-

tal Design 

Biennial

Cité du

design

Launched in 1998 by Jacques Bonnaval, Director of the Ecole des Beaux-Arts de Saint-Étienne at the time, the Saint-Étienne International Design Biennial is aimed at all types of audience and now takes place over a full month, with about a hundred events and exhibitions across the entire Saint-Étienne Métropole district, as well as echoes across the area of the Pôle Métropolitain. The event is produced by the Cité du Design, supported by the Ville de Saint-Étienne, Saint-Étienne Métropole, Région Rhône-Alpes and the Ministère de la Culture et de la Communication.

This public institution for cultural cooperation, which actually encompasses the Cité du Design and the ESADSE (Saint-Étienne Higher School of Art and Design), both of which are based on the site of the old Manufacture d’Armes. Sponsored by the Ville de Saint-Étienne, Saint-Étienne Métropole, the Région Rhône-Alpes and the State, it is a platform that combines higher education, research, economic development and the promotion of design and art. As well as its artistic dimension and its exhibitions, the Cité du Design provides services that can help companies improve their economic performance.
Design in architecture

**Le Fil**

A contemporary music venue, Le Fil is the place to discover performers with a burgeoning national, and even international reputation. Its architecture is a subtle allusion to the identity of Saint-Étienne with its external metal cladding resembling a weaving loom or the strings of a musical instrument. The bar-club façade evokes ribbon-making. Its green roof is environmentally-friendly as well as providing optimum soundproofing.

20 boulevard Thiers
42000 Saint-Étienne

Conception:
Philippe Delers & Associés

**Zénith**

Built on a derelict industrial site, the Saint-Étienne Zénith reflects the district’s commitment to innovation and creativity. Its aerodynamic silhouette, sleek design and extremely environmentally friendly nature make this a sophisticated and inventive building.

Rue Scheurer Kestner
42000 Saint-Étienne

Conception:
Sir Norman Foster

**Habitats jeunes Clairvivre**

Alongside the renovation of the building it occupies, since 2010 the Habitats Jeunes Clairvivre association has embarked on a large-scale innovative project entitled Habitats jeunes et design, which ties in with the work of architect André Wogenscky. The association wanted the overall design of the premises to be built based on a joint initiative involving residents, staff, designers and architects.

69 rue Jean Parot
42100 Saint-Étienne

Conception:
J. de Sousa, P. de Glo de Besses, F. Gibilaro, Association Habitats Jeunes Clairvivre, Cité du design

**Mille Club**

This project is part of a major urban redesign and rebuilding programme for the Crêt de Roc quarter. The building is located so that it forms a link between the pedestrian platform in front of the Pointe Appel steps and the future path around the cemetery. Its public dimension is expressed by its façades made of red-ochre coloured concrete, forming a sort of chromatic monolith with the colour of the roof tiles that stands out as landmark in the neighbourhood.

36 rue de l’éternité
42000 Saint-Étienne

Conception:
Agence A-MAS (ex YES)

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**Geoffroy-Guichard Stadium**

Inaugurated in 1931, Geoffroy-Guichard Stadium is a fixture in the French collective memory, and even beyond. Its complete renovation respects that identity and the mythical atmosphere of “Le Chaudron” (the cauldron) with an architectural concept that heights the effect whilst unifying the existing shape, with a “skin” of open metalwork. A showcase for local know-how, the space around the stadium, the reception areas, the changing rooms, the furnishings and signage have largely been custom-designed. The stadium will be hosting Euro 2016 matches. Musées des Verts France’s first museum dedicated to football.

14 rue Paul et Pierre Guichard
42000 Saint-Étienne

Conception:
Chaix & Morel et Associés, Les Charrons, Atelier Ruelle, L’Atelier Tourette & Goux, L. Bertoni et S. Philibert

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36 rue de l’éternité
42000 Saint-Étienne

Conception:
Agence A-MAS (ex YES)
Place Jean Jaurès

Place Jean Jaurès was the first square in Saint-Étienne, in 1858, to be turned into a public park with a pond. In the 20th century, the gardens were enhanced by the addition of two monumental statues: Paul Belmondo’s Venus and Simon Goldberg’s Apollo. The first bandstand built in 1870 by the city architect, Mazerat, was destroyed in 1913. The new bandstand, built by entrepreneur Henri Sauze, was inaugurated in 1914.

Place Jean Jaurès
42000 Saint-Étienne
Conception: Henri Sauze

Hôtel de ville (town hall)

The edifice was built in 1821 by the architects Pierre-Antoine Dalgabio and his nephew Jean-Michel Dalgabio. In the 19th century, the city architect Pierre-Antoine Dalgabio drew up a master plan for the new city. He changed the orientation of the city, moving it from an east-west axis to a north-south axis following the Paris-Annonay road. This new road gradually became today’s Grand’rue.

Place de l’hôtel de ville
42000 Saint-Étienne
Conception:
P.-A. et J.-M. Dalgabio

Glass and metal masts on the Place hôtel de Ville, Saint-Étienne

Kaleidoscopes of light in the daytime and huge coloured lamp-posts at night, these objects bring new life to the square. The manufacturing of these glass and metal masts called upon specific local know-how: glass working, engineering and sheet metal working.

Place de l’hôtel de ville
42000 Saint-Étienne
Conception:
Agence Obras
Verrerie de Saint-Just
ESA charpente métallique
Alliance led
Atelier Emmanuel Barrois
Design in the urban space

16 The Arcades illuminated
As part of plans to renovate the town hall, the illumination of the ceilings opens up the view of the arcades. The highlighting of the pillars reveals the history of the architecture and emphasises the attractiveness of the passage and popular shopping spot. So that light can play a dynamic and artistic role in the time and space of the place, two Gobo projectors project event-based graphics onto two walls.

Hôtel de ville
42000 Saint-Étienne
Conception : Studio By Night, Spie Sud-Est
Axente

17 Place Chavanelle
The square has become a veritable jewel box, containing several contemporary art works, including "I R du large" by Gyslain Bertholon and Maxime Bourgeaux, "Les coloses" by Yannick Vey, Remi Jacquier’s "Pouet", "Pas à pas" by Chantal Dugave and Loëtitia Cornélie’s frame.

Place Chavanelle
42000 Saint-Étienne
Conception : C. Bové

18 Engrainage
Like a constellation suspended in two city centre streets, a multitude of coloured spheres illuminate these streets and show their particular volume in a new light. This installation suggestive of a burst of flowers includes switches that passer-bys can press if they feel like it. They can, as they see fit, choose to switch the light on or off in a shared space, illuminate a collective memory or make this mysterious "grain store" appear or disappear, as the mood takes them.

Rue Georges Teissier
42000 Saint-Étienne
Conception : L. Belala

19 The Passerelle du Crêt de Roc
A Design trail to follow as you stroll over the Crêt de Roch hill. Placette Paul Appell and the walkway situated to the north of Fauriel school are worthy of mention. On the Crêt de Roch esplanade in front of the entrance to the Saint-Claude cemetery, the public space has been adapted to complete the urban renewal project in this neighbourhood.

32 rue Rouget de Lisle
42000 Saint-Étienne
Conception : Bureau d’étude maîtrise d’ouvrage Ville de Saint Étienne

20 Châteaucreux station concourse
A place for passing through and entry point to the city, the concourse in front of the railway station is home to numerous urban projects: Tempo - like a forest of nails, these stools can be places to sit and rest and bollards to prevent cars to park. Les Chevaux Bleus are blue polyester resin horses with a taut shiny skin. L’Arbre multicolore is a multi-coloured tree that stands tall and proud as if drawn towards the light in the sky.

2 esplanade de France
42000 Saint-Étienne
Conception : F. Bauchet, A. Smati, P. Million

21 Gimme shelter
Following a call for projects, artist Natalie Talec designed this shelter based on the sensitive Modulor principles of Le Corbusier. A way of inhabiting a space that proposes, both during the day and at night, a troubling perception of time and space. The light materialises furniture and lends a corporal meaning to architecture.

Place d’armes, site Manufacture
42000 Saint-Étienne
Conception : MMXI architectures
Atelier du Néon, M. Delarasse
N. Talec
Design in the urban space

La Cartonnerie
La Cartonnerie is a venue for experimentation. The Carton Plein association was founded by a group of designers, artists, sociologists and architects who wanted to try out new ways of inventing public space, in the form of action-research initiatives involving local people. The venue owes its name to the old cardboard box factory whose site it occupies.

Rue Étienne Boisson
42000 Saint-Étienne
Conception :
Carton plein

Animali Domesticki
At the boundary of art and design, the Animali Domesticki create surprise by offering a poetic experience in the urban landscape. These sculptures - yesterday animals-today urban furniture - take forms that are capable of stimulating the imagination of passers-by.

1 rue Buisson
42000 Saint-Étienne
Conception :
J.-S. Poncet
Édition Sous Étiquette
EPA de Saint-Étienne

Design in the city

On street corners, on neighbourhood squares, in shops, schools and public buildings, designers, artists, plastic artists, urban planners and architects are moving in, challenging, experimenting and proposing better ways to live city life. Saint-Étienne has adopted design as a vector of urban transformation and a lever for economic development. The city has positioned itself as the laboratory of French design, an innovative, sustainable and inclusive city. Participatory projects in the public space, with neighbourhoods, schools, associations and public housing authorities, are improving living conditions for local residents.

I’m participating in the renovation of my school! This is a project born out of a strong common desire on the part of the Centre Socio-culturel Boris Vian, the Cité du Design, the Ville de Saint-Étienne, the Inspection Académique de la Loire (local education authority), the DRAC Rhône-Alpes (regional office of cultural affairs) and the Région Rhône-Alpes to organise a collective territorial project. This project is also a pilot action, part of the Grand Projet Rhône-Alpes (GPRA) “Design dans la Cité” (Design in the city).

Observeur du Design 2012 label
Trophée d’or du cadre de vie (gold trophy, living environmental), Festival FIMBACTE 2012
Territoria d’or (gold prize) in the governance category (Observatoire national de l’innovation publique), 2012
Finalist in the Prix de l’audace artistique et culturelle, 2013

Design in schools

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Finalist in the Prix de l’audace artistique et culturelle, 2013
### Musée d’art et d’industrie

Part of the Musée de France national museums network, this museum has three technical collections of national and international importance: weapons, bicycles and ribbons. A museum rooted in design, its collections form an essential link between Saint-Étienne’s past and its present and future.

2 place Louis Comte 42000 Saint-Étienne
Conception : J.M. Wilmotte (rénovation)

### Musée d’art moderne et contemporain

This museum is internationally renowned for its exhibitions by the greatest living artists and its reference contemporary art collection. A new visual identity and a graphic lighting design on its façades, inspired by its emblematic architecture, enhance this major cultural building positioned like a signal at the northern access to Saint-Étienne.

Rue Fernand Léger 42270 Saint-Priest en Jarez
Conception : D. Guichard

### Puits Couriot Parc-musée de la mine

In the heart of a mining site listed as a Historic Monument, the Puits Couriot pit is an exceptional heritage site, which has been restored so that families and groups of friends can discover the world of coal-mining. The site has just opened 1,000 m² of new exhibition space and its 8 hectares of grounds provide a pleasant green space in the heart of the city.

3 boulevard Maréchal Franchet d’Espéry 42100 Saint-Étienne
Conception : Gautier + Conquet, M. Corajoud, N. Cahen, L. Grégory Cobalt
27 Le Corbusier, Firminy site

Le Corbusier, founder of modern architecture, chose Firminy as the site of his largest architectural ensemble in Europe. This unique site, emblematic of the industrial France of the “Trente Glorieuses”, the post-war boom period, is home to several listed monuments. Come and see the impressive effects created with light effects, colours and volumes. Discover the story of one of the greatest social and urban utopias of the last century, born of the meeting of visionary architects and audacious professionals. They shared a conviction that architecture can contribute to creating a better world.

Boulevard périphérique du Stade
42700 Firminy
Conception:
Le Corbusier, A. Wogenski, J. Oubrerie

28 Parc Nelson Mandela, Unieux

With 4.5 hectares of green space, this recreational park has been designed around its vegetation. The furniture, the play equipment and the signage have all been specially designed for this park and contribute to forging the identity and overall coherence of the site, in particular through the use of the colour vermilion. As well as three swings, balancing spheres and a slide, the park also features a “chatting bench” laid out around a tree.

Parc Nelson Mandela
42240 Unieux
Conception:
Big Bang Paysage, Bureau 205 Studio by Night, S. De Gouy
Design outside of Saint-Étienne

Novaciéries, Saint-Chamond

Future “industrial eco-site” from the 21st century aim to keep industry in the city. On the old GIAT Industries site, the 45-hectare project in the centre of the city, is intended to become a mixed sustainable quarter where, economic activities, shops, services, leisure amenities and housing will cohabit. The programme is accompanied by a design for an urban park that gives the site its identity.

ZAC des Aciéries
42400 Saint-Chamond
Conception :
Bureau d’étude Réalités, Insitué, Les Éclaireurs
Designers Capp & Co, So Far So Good
Tôlerie Forézienne, EVL, AZ Marquage

The singular, fun, instructive furnishings dotted about the park invite the visitor to find out more about the history of the place: the river Gier, the chimney, the pit, the lives of the people who worked here. The “tattoos” are visually fun and lend themselves to new uses, such for the children’s trail, an information hunt that takes them round the park.

Place du 19 mars, Sorbiers

As part of the redevelopment of the town centre, this square has become a new and innovative centre of urban life, thanks to Zi-One, a highly original range of urban furniture that can be plugged in, clipped and unclipped as required. The posts and bins are designed to look like oversized nails, the theme that has inspired the entire range. The seats, a high bar table and a screen complete the layout on the square.

ZAC des Aciéries
42400 Saint-Chamond
Conception :
Bureau d’étude Réalités, Insitué, Les Éclaireurs
Designers Capp & Co, So Far So Good
Tôlerie Forézienne, EVL, AZ Marquage

Place du 19 mars
42290 Sorbiers
Conception :
Metalink, L. Le Maner
F. Darde

Saint-Étienne Métropole is the first French local authority to have included a design management function in the design and deployment of its public policies. With its central city, a member of the UNESCO Creative Cities Network, the urban community is positioned as the reference in Europe in terms of user-centred innovation.

Saint-Étienne Métropole won a Design Management Europe Award in the “Public or Non-profit organisation” category. Receiving this DME Award meant obtaining the recognition of international experts of the innovative actions undertaken by a French local authority.
This competition rewards shopkeepers and tradespeople who have used a qualified professional (designer, architect...) to integrate design into their point of sale in order to offer their customers an unusual concept and a unique shopping experience.

Saint-Étienne is the first city in Europe to introduce this international label created by Montreal (Canada). Since the first edition in 2003, over 260 shops in Saint-Étienne have entered the competition and 60 have won prizes for their approach to design.

### Commerces design

- **Nouai Borfa**
  BAR, RESTAURANT
  10 place Jean Jaures

- **33 Tours & Café crème**
  TEA ROOM
  27 rue Saint-Jean

- **L’Aromatic**
  RESTAURANT
  7 rue François Gillet

- **La Java Bleue**
  RESTAURANT
  2 Cours Fauriel

- **Kokot**
  RESTAURANT
  10 rue Denis Escoffier

- **Mon Jardin secret**
  RESTAURANT
  place Villebœuf

- **En cas & Co**
  RESTAURATION & SNACK
  112 Cours Fauriel

- **Hôtel Continental**
  10 rue François Gillet

- **Hôtel du Golf**
  67 rue Saint-Simon

- **L’Européen**
  RESTAURANT
  25 rue des Aciéries

- **Little Soba**
  BAR
  4 rue des Martyrs de Vingré

- **Le Gallia**
  BAR TABAC, PRESS
  17 avenue de la Libération

- **El Sombrero**
  BAR, RESTAURANT
  04 77 32 91 22

- **Absinthe Café**
  BAR, RESTAURANT
  23 rue Léon Nautin

- **Yves Genaille**
  RESTAURANT
  3 rue du Parc

- **Brèves de table**
  SNACK, GROCERS, TEA ROOM
  2 rue Dormand

- **Don Juan**
  READY-TO-WEAR
  2 place Dorian

- **Chalet Longchamps**
  LEATHER GOODS
  2 rue Camille Colard

- **Cédric Mellado**
  COUTURE
  14 rue Mi Carême

- **Parenthèse**
  READY-TO-WEAR
  12 rue Georges Teissier

- **Fiesta**
  READY-TO-WEAR
  12 rue Denis Escoffier

- **Grafity**
  READY-TO-WEAR
  38, rue José-Frappa

- **Première**
  READY-TO-WEAR
  4 rue des Fossés

- **2 pièces + cuisine**
  HAIRDRESSER, BARBER
  3 rue Louis Merley

- **Making of**
  HAIRDRESSING SALON
  15 Cours Victor Hugo

- **Auris**
  MAGNET THERAPY
  36 rue Gambetta

- **Le Croq en bouche**
  BAKERY, PASTRY SHOP
  2 place Chavanelle

- **Le Nelson**
  PASTRY & CHOCOLATE SHOP
  4 rue Gambetta

- **Boucherie Despi**
  BUTCHER’S
  16 rue Charles de Gaulle

- **Boutique Kaori**
  CULINARY INSTITUTE
  8 rue Eugène Joly

- **Les Jardins de Babylone**
  FLORENTINE
  33 rue de la Résistance

- **Paul Caoutchouc**
  RUBBER PRODUCTS
  15 avenue Denfert Rochereau

- **Le greiner aux jouets**
  TOYS
  22 rue Denis Escoffier

- **Signe intérieur**
  WALL AND FLOOR COVERINGS
  7 impasse Côte Thiollière

- **Centre d’info Catholique**
  LIBRAIRIE
  2 rue Léon Nautin

- **L’Étrange rendez-vous**
  BOOKSHOP, BD
  1 rue Faure Belon

- **Culture et foi**
  BOOKSHOP
  20 rue Berthelot
Shopping design

Small or large, vintage or brand new, bang on trend or off-the-beaten track, the objects and gift ideas available from the many shops specialising in design in Saint-Étienne will quench any thirst for design, whatever the taste and budget.

This is a non-exhaustive list of partners

Cadeau Maestro
3 rue Michelet
09 83 69 26 68

Home Sweet Home
16 rue Pierre Bérard
04 77 46 49 75

Ô Design
6 avenue de la Libération
04 77 38 42 90

Ange & Lux
21 rue Étienne Mimard
04 77 37 48 84

La Belle Histoire
37 rue Gambetta
04 77 37 92 67

Coursol
25 rue Michelet
04 77 33 24 02

Epoc Epic
11 rue Pierre Berard
04 77 32 34 01

Kartell
31 place Chavanelle
04 77 25 84 39

J’ai Deux Amours
12 rue Sainte-Catherine
04 77 21 00 57

Le Vieux Colombier
41 rue Gambetta
04 77 32 05 64

Ma Boutic
2 rue de la condition
04 77 21 81 76

Cinna
12 rue de la République
04 77 32 20 09

L’Éclisse
35 rue Gambetta
04 77 41 58 05

Ligne Roset
6 rue de la République
04 77 25 65 93

Bulthaup
3 rue de la République
04 77 32 92 07

Côté design
10 rue Michel Rondet
04 77 25 65 93

Bang Olufsen
9 rue de la République
04 77 32 39 26

Comptoir d’Influences
8 rue Louis Braille
04 77 50 65 49

Une autre Maison
4 rue Traversière
04 77 32 89 77

Design in architecture
Design in the urban space
Design in the museums
Design outside of Saint-Étienne
Commerces design
Shopping design

LÉGENDE

Design in architecture
Design in the urban space
Design in the museums
Commerces design
Shopping design

Park
Place
Pedestrian street
Tram road
Tram