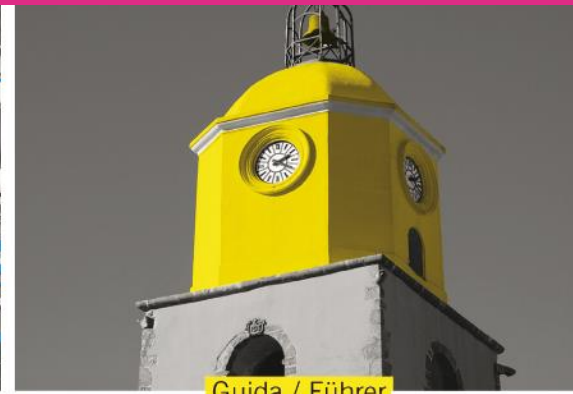
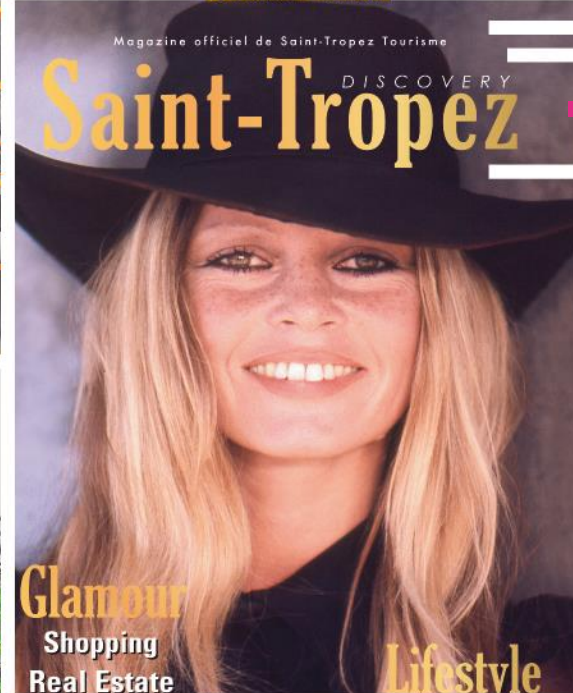


Destination



Guida / Führer



# Press Kit



---

# Summary

Page 02 : What's new in 2015

Page 08 : Travel to saint-Tropez, guetting around

Page 13 : Where to stay

Page 15 : Food and Drink

Page 18 : Things to do

Page 22 : About Saint-Tropez

Page 32 : Mice in Saint-Tropez

Page 35 : Saint-Tropez Tourisme

Page 38 : Statistics

---

*In Saint-Tropez, everything is changing but remains as it is...*

## What's new in 2015 ?

**T**o enjoy the best :

- The **3-starred Michelin** restaurant La **Vague d'Or** (Résidence de La Pinède 5\* hotel) award-winning for the third year in a row
- **La Voile** in the **Réserve de Ramatuelle** palace was awarded its **first Michelin star**
- **The 1-starred Michelin gourmet restaurant Le Belrose** award-winning for the second year in a row
- **Les Toits Lounge** (Mediterranean and world cuisines) and the **Pationata** (Provence cuisine) replace the Suffren Café by Georges and the Roof in the **Hôtel de Paris (5\*)**
- Every evening by the pool, **refined grilled meat and fish for dinner** at **Colette restaurant in Sezz hotel (5\*)**

## To party and celebrate

- On the harbour, [L'Opéra](#) offers a brasserie menu served on the charming terrace. Very lively till late night with dance show, DJ, performers and live music
- The Mezcaleria - Bar Clandestino will set up in [Kube hotel \(5\\*\)](#) in July and August to enjoy Mexican specialties
- A festive club-restaurant, [La Calavados](#), will set up in Blanc Bleu store for the summer season (Avenue Foch)

## To snack

- [My Thai](#) (Thai cuisine) - Rue Saint-Jean
- [Les Copains d'abord](#) (Provence cuisine) - Rue de la Citadelle
- [Café Madeleine](#) (café bistrot) - Quai Frédéric Mistral
- Made in Saint-Tropez « Fresh » (fresh products) - Place Celli

## To have a fresh interlude

- [Glacier Petit Saint-Tropez](#) (gluten free ice cream) - Rue des Remparts
- [Glacier Amorino](#) (gluten free ice cream) - Quai Suffren
- [La Blonde Of Saint-Tropez beer](#) available in all wine cellars
- La Cave de Saint-Tropez moves upmarket to turn into the [Chevalier Torpes cellar](#) (Peninsula wines)

## To relax

- La **Bastide de Saint-Tropez** (Relais & Châteaux) opens its Spa by Carita

## To be barefoot in the sand

New beach restaurants in Pampelonne :

- Maracana (Brazilian specialties, shows)
- Lively **Bagatelle beach** restaurant opened in 2014
- Classy beach restaurant **BAR D'Ô** (since 2013)

## To have a beautiful style

- **Chloé** (luxury womenswear) - Rue Sibilli
- **Tag Heuer** pop-up store - Rue Allard
- Sam Edelman (womenswear, shoes) - Place de la Croix de Fer
- Rose Juillet (silk womenswear) - Rue des Commerçants
- Dorothee Goroneskoul (women's luxury beachwear) - Traverse de la Garonne, Rue Sibilli
- Gloria (Inès de la Fressange Paris womenswear) - Résidence du Port
- **55 Croisette** (luxury womenswear) - Rue Gambetta

- [Hat Paradise](#) (Borsalino, Stetson, Crambes, Flechet brands) - Traverse de la Garonne
- APM Monaco, jewels - Rue Seillon
- Orlebar Brown (men's and women's beachwear) - Rue de la Ponche
- Crazy Chihuahua (clothes and apparel) - Place de la Garonne

Without forgetting the stores that opened last year : **Valentino, Fred, La Perla, Céline, Balmain, L'Occitane en Provence, Miu Miu, etc.**

## To stroll and haggle

- [Casa Architecture](#) (interior design) - Place de l'Ormeau
- Rock'Gallery & Design Project (interior design and art gallery) - Rue de la Citadelle
- La Galerie des Remparts (antiques and interior design) - Rue des Remparts
- Paul Janssen art gallery

## To discover

- The old Gendarmerie building is renovating to turn into a museum dedicated to Gendarmerie and cinema in Saint-Tropez - scheduled to open in summer 2016
- The [Château de la Moutte](#) - Domaine Emile Ollivier that opened in Spring
- The Vivre Côté Sud decoration fair in April
- The [Annonciade Museum](#) celebrates its 60<sup>th</sup> anniversary as "the most beautiful of the small museums in France"
- The [Tarte Tropézienne](#), the delightful dessert celebrates its 60<sup>th</sup> anniversary
- Evening concerts and [Fight Night](#) at the Citadel and the [Do You Saint-Tropez music festival](#) in Place des Lices

## **T**o ease everyday life

- Regular boat line from Saint-Tropez to Sainte-Maxime all night long in July and August (1 per hour) ("Les Bateaux verts")
- New newspaper kiosk in Place de la Garonne
- New book store in Rue Quaranta
- Regional Express Lines to reach Aix-en-Provence train station and Marseille airport from Saint-Tropez
- Direct flights from Saint-Tropez/La Mole airport to Courchevel and Geneva
- **Paid locker dedicated to motorcycles and equipment** (helmets, leathers, etc.) in Avenue Général Leclerc (+33 (0)6 27 15 20 01)



## More than a hundred events throughout the year!

### Événements

### À ne pas manquer

### Don't miss

### Events

- 60ème anniversaire du Musée de l'Annonciade :  
**15/03 – 01/06 : "Hommage aux Donateurs"**  
**12/06 – 19/10 : "Le plus beau des petits musées de France"**  
Les lundis soirs, cinéma en plein air, projection de films de 1955
- Jusqu'au 15 novembre : À la Citadelle, le Musée de l'Histoire Maritime de Saint-Tropez : **Exposition temporaire : « Autres horizons, autres cultures »**
- Jusqu'au 3 janvier 2016 : À la Maison des Papillons, **Exposition « Voyage au pays de l'œuvre entomologique de Dany Lartigue »**

- 60th anniversary of Annonciade Museum : 2 exhibitions  
**15/03 – 01/06 : «Tribute to the Donors»**  
**12/06 – 19/10 : «The most beautiful of the small museums in France»**  
Open-air cinema, 1955 film showings on Monday evenings
- Until November 15th : At the Citadel, The Museum of Maritime History of Saint-Tropez : **Temporary exhibition : «Other horizons, other Cultures»**
- Until January 2016 : At the «Maison des Papillons», Butterfly exhibition : **«The entomological world of Dany Lartigue»**

### Juin/June

- 04/06 : Rallye des Princesses, Paris-Saint-Tropez, Voitures anciennes / Classic car parade  
05/06 - 07/06 : « Les rendez-vous aux jardins » / "Meeting in the gardens", Château de la Moutte  
09/06 : 7ème Printemps musical, Concert de piano : Michel Dalberto / Piano concert, salle de la Renaissance\*
- 13/06 - 17/06 : Giraglia / International yacht race  
27/06 - 15/07 : Salon des Peintres et Sculpteurs de Saint-Tropez / Paintings and sculptures exhibition, Salle Jean Despas
- 20/06 - 21/06 : « Do you Saint-Tropez » / Music Festival, place du 15ème corps  
21/06 : Fête de la musique / Music Festival  
27/06 - 08/07 : Trophée Bailli de Suffren / Yacht race, Bailli de Suffren Trophy  
29/06 : Fête de la Saint-Pierre / Celebration of the patron saint of fishermen, La Ponche

### Juillet/July

- 02/07 - 12/07 : International Polo Cup, Défilé sur le Port de Saint-Tropez le 09/07  
Polo teams parade on the harbour on 09/07
- 04/07 : Fête Nationale Américaine / Independence Day  
06/07 - 21/09 : Exposition de sculptures monumentales dans le village, Igor Mitoraj  
Monumental sculptures exhibition
- 10/07 : 60ème Anniversaire de la Tarte Tropézienne / 60th Anniversary, animations  
11/07 : Les «Soirées de la Citadelle», concerts : Above and Beyond and Friends pour la soirée « We Are All We Need » / Evening concert
- 13/07 - 14/07 : Classic Tennis Tour / Tennis tournament, Parking du port\*  
14/07 : Fête Nationale Française, Feu d'artifice / French National Day, fireworks  
16/07 - 26/07 : Polo Masters, Open de Gassin, St-Tropez / Polo competition, Domaine du Bourrian, Gassin
- 20/07 : Les Ailes de Saint-Tropez, meeting aérien / Les Ailes de Saint-Tropez, air show  
20/07 : Les «Soirées de la Citadelle», concerts : Juanes / Evening concert  
21/07 : Les «Soirées de la Citadelle», concerts : Tom Jones / Evening concert  
22/07 : Les «Soirées de la Citadelle», humour : Malik Bentalha / Comedy show  
23/07 : Les «Soirées de la Citadelle», concerts : Nekfeu + Guests / Evening concert  
26/07 : Foire de la Sainte-Anne / Celebrating Ste-Anne, Craft market, Place des Lices  
29/07 : Hommage à Eddie Barclay / Tribute to Eddie Barclay, Place des Lices, Salle de la Renaissance

### Août/August

- 04/08 : Saint-Tropez Fight Night / Citadelle de Saint-Tropez  
04/08 - 13/08 : Festival «Les Nuits du Château de la Moutte» / Concerts & lecture  
Château de la Moutte\*
- 15/08 : Festivités du 15 août, Feu d'artifice / Fireworks  
18/08 - 20/09 : Exposition Colette / Tribute to Colette exhibition, Salle Jean Despas  
21/08 : «Délices sonores», Soirée électro / Electro music evening, Citadelle de Saint-Tropez  
30/08 : Maharaja Ranjit Singh Saint-Tropez Polo Cup / Polo competition

### Septembre-Octobre/September-October

- 22/09 - 22/10 : Festival de musique d'Automne / Music Festival, salle de la Renaissance\*  
19/09 - 20/09 : Journées Européennes du Patrimoine / European heritage days  
26/09 - 04/10 : Les Voiles de Saint-Tropez / Prestigious sailing regattas of modern and traditional boats  
10/10 - 11/10 : Paradis Porsche / Porsche Meeting, parking du port  
12/10 - 18/10 : Festival du Cinéma des Antipodes / International Film Festival from Australia and New-Zealand, Cinéma de la Renaissance
- 13/10 - 17/10 : Régates des Dragon Saint-Tropez / Regattas  
17/10 - 18/10 : Saint-Tropez Classic, Course à pied, salon du sport / Running Race, sport fair  
21/10 - 22/10 : Forum Interactif du Tourisme / Tourism Interactive Forum  
23/10 - 26/10 : Grande Braderie des Commerçants / Autumn super sales

### Novembre-Décembre/November-December

- 06/11 - 08/11 : Voiles d'Automne, Régates / Autumn regattas  
27/11 - 29/11 : Conférences scientifiques «les Mystères du XXIème siècle» / Scientific conferences «21st century Mysteries», salle Jean Despas  
05/12 - 27/12 : 1er festival de théâtre d'Hiver / 1st winter theatre festival, Cinéma de la Renaissance

### Noël à Saint-Tropez/Christmas in Saint-Tropez

- Illuminations, animations, patinoire, concerts, arrivée du Père-Noël par la mer, feu d'artifice de la Saint-Sylvestre...  
Christmas lights, animations, ice rink, concerts, arrival of Santa Claus by the sea, New year's Eve fireworks...

Events subject to change, événements sous réserve de modifications

Photos credits : J. Chaix - Ville de St-Tropez, Laurent Pons

\*Billetterie à l'Office de Tourisme / Tickets for sale at the information center

[www.sainttropeztourisme.com](http://www.sainttropeztourisme.com)



---

# T

## Travel to Saint-Tropez / Getting around

Saint-Tropez is located in Provence and on the French Riviera that always attracts famous people. This small village (4 700 inhabitants) is the one of the greatest destination in the world which hosts 6 million visitors a year. Saint-Tropez is a name, an image and today a world-renowned “brand”.

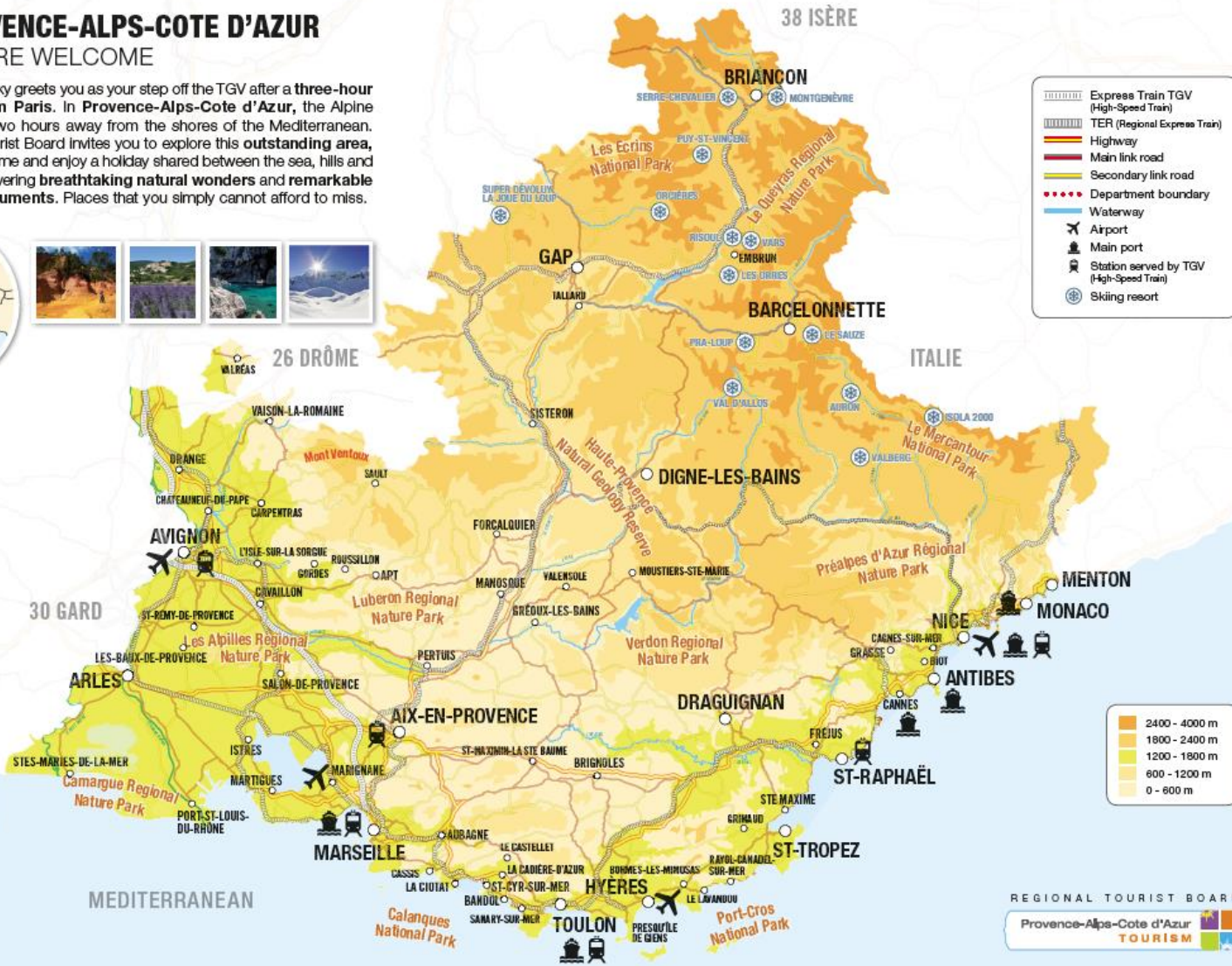
Every one dreams about going there and those who have already been there want to come back. And every one finds there “something”, some kind of magic that makes Saint-Tropez a unique destination combining luxury with simplicity, tradition with modernity and culture with glamour.

Everything is ready for our visitors!



# PROVENCE-ALPS-COTE D'AZUR YOU'RE WELCOME

A bright blue sky greets you as your step off the TGV after a **three-hour** journey from Paris. In **Provence-Alps-Cote d'Azur**, the Alpine peaks are only two hours away from the shores of the Mediterranean. The Regional Tourist Board invites you to explore this **outstanding area**, all year round. Come and enjoy a holiday shared between the sea, hills and mountains, discovering **breathtaking natural wonders** and **remarkable towns and monuments**. Places that you simply cannot afford to miss.



www.provence-tourism.com © 2018 RTB, 11 rue F. Jaurès / 04 92 00 00 00

REGIONAL TOURIST BOARD  
Provence-Alps-Cote d'Azur  
**TOURISM**

## Roads

### Motorways :

- coming from the North : A6 and A7 “the motorway of the sun” motorways
- coming from the South-East : A8 “La Provençale” motorway

### Getting to Saint-Tropez :

- From Marseille / Aix-en-Provence : A8 motorway then A57 (towards Toulon), take the “Le Cannet des Maures” exit (n°13) and drive along the D.558 (38 km).
- From Nice : A8 motorway, then take the “Le Muy” exit and drive along the D.25 (40 km).

Motorway information : French motorway companies website [www.autoroute.fr/index.htm](http://www.autoroute.fr/index.htm) ; tel.: +33 800 100 200 (24 hours a day).

## Trains

Several connections by TGV high-speed train everyday from the largest French cities : Toulon, Les Arcs-sur-Argens and Saint-Raphaël railway stations. Information and bookings on [www.sncf.co.uk](http://www.sncf.co.uk) ; SNCF (French National Railway Company) arrivals and departures information

## Bus

### Getting to Saint-Tropez

- from Saint-Raphaël railway station : 7601 line (38 km)
- from Toulon railway station : 7801 and 7802 lines (70 km)

For further information, please contact **VARLIB** : +33(0)4 94 24 60 00 / [www.varlib.fr](http://www.varlib.fr) (all year round)  
Regional Express Lines to reach Aix-en-Provence train station and Marseille airport from Saint-Tropez - [www.info-ler.fr](http://www.info-ler.fr)

## Plane

- **Aéroport International Nice Côte d'Azur** (94 km) : [www.nice.aeroport.fr](http://www.nice.aeroport.fr)
- **Aéroport Toulon-Hyères** (53 km) : [www.toulon-hyeres.aeroport.fr](http://www.toulon-hyeres.aeroport.fr)
- **Aérodrome International du Golfe de Saint-Tropez - La Mole** (18 km) : [www.sainttropez.airport.fr](http://www.sainttropez.airport.fr) Tel. : +33(0)4 94 54 76 40 - [reception@sainttropez.airport.fr](mailto:reception@sainttropez.airport.fr)
- **HELI SECURITE** (helicopter company) : [www.helicopter-saint-tropez.com](http://www.helicopter-saint-tropez.com) - Tel.: +33(0)4 94 55 59 99

## Taxi

**Taxi station in Saint-Tropez** – Tel.: +33(0)4 94 97 05 27

## Ferries

- **Trans Côte d'Azur :**  
Nice 2.30 hrs (from June to September) Tel.: +33(0)4 92 00 42 30  
Cannes 1.15 hrs (from June to September) Tel.: +33(0)4 92 98 71 30
- **TMR Les Bateaux de Saint-Raphaël** Tel. : +33(0)4 94 95 17 46 ; Saint-Raphaël to Saint-Tropez (1hr, from Easter to September) [www.bateauxsaintraphael.com](http://www.bateauxsaintraphael.com) / [contact@bateauxsaintraphael.com](mailto:contact@bateauxsaintraphael.com)
- **Les Bateaux Verts** Tel. :+33(0)4 94 49 29 39 [www.bateauxverts.com](http://www.bateauxverts.com) / [info@bateauxverts.com](mailto:info@bateauxverts.com)

## Car rental with driver

## Yachts and cruise boats

**USA Today**, a national American daily middle-market newspaper with 3 million copies offering a paper's website that is the most popular. After four weeks of voting, the stunning seaside resort took home top honors. **Saint-Tropez has been named best romantic port of call** thanks to many assets such as the beautiful landscapes, the wide range of high quality services, shopping, lifestyle, wellness, gastronomy, history and heritage, sport and cultural events amongst others. Saint-Tropez is the only French city to be ranked number one, followed by Bora-Bora with its sugar sand beaches and glass-bottom bungalows, Kauai, Mo'orea and Rio de Janeiro.

**Port de Saint-Tropez**

**Harbour master's office**

**Nouveau-Port**

**83990 Saint-Tropez**

**Tel. : +33(0)4 94 56 68 70 [www.portsainttropez.com/en-us/](http://www.portsainttropez.com/en-us/) / [capitainerie@portsainttropez.com](mailto:capitainerie@portsainttropez.com)**



# Where to stay?

There are **137 hotels in Saint-Tropez and the Peninsula** representing **3 446 rooms** (a quarter of hotel rooms in the Var area) that include:

- 17 **5\*** hotels (including 3 Palaces)
- 16 **4\*** hotels
- 54 **3\*** hotels
- 20 **2\*** hotels
- 5 **1\*** or unclassified hotels

Upscale hotels represent 40% of the hotel capacity and Saint-Tropez represents around 30% of the hotel capacity of the Peninsula with **nearly a thousand rooms**.

- **2 Palaces : Byblos and Château de la Messardière (209 rooms)**
- **Eight 5\* hotels (329 rooms)**
- **Three 4\* hotels (66 rooms)**
- **Seven upscale hotels (like 4 or 5-star hotels or boutique hotels) (96 rooms)**
- **Seven 3\* hotels (159 rooms)**
- **Four 2\* or unclassified hotels (66 rooms)**

---

Bed & breakfast, accommodation with hotel services, villa and apartment rentals.

Other kinds of accommodation **in the Bay**:

- some thirty vacation homes
- a hundred bed & breakfasts (qualified offer)
- some forty campsites

To find the whole list of accommodation (members of Saint-Tropez Tourisme), please visit us on [www.sainttropeztourisme.com](http://www.sainttropeztourisme.com)



# Food and drink

For lunch or dinner in town... Saint-Tropez as the “kitchen of the world” offers a wide range of products and cuisines, from gourmet to “street food” restaurants.

For those who spend their time in the kitchen and love to cook, find the best fresh local products at the Provençal market (Place des Lices) every Tuesday and Saturday morning and the fish market every day.



## The Saint-Tropez restaurants

### **The Provençal market on Place des Lices**

On **Tuesday** morning and **Saturday** morning, from 7 am till 1 pm, the lively market on Place des Lices offers local products such as olives, goat cheese, chestnut cream, jams, garlic, thyme, rosemary, local fruits and vegetables, lavender sachet, honey and olive oil soaps, pottery, Provençal fabrics and other craft products, antiques and second hand goods.



### Fish Market

This is the entrance of the old town where fishermen sell sea bass, sea bream, red mullet, scorpion fish, octopus, moray eel and crab every day and throughout the year.

### Place aux Herbes

Located next to the fish market, the picturesque Place aux Herbes used to be the market place of the village. Today, during the season, we still find elegant displays of fresh fruits and vegetables, flowers, a cheese store, a wine cellar... that are treats to the eye and for the palate!

### The port and its cafés

The port offers a stunning show: sailing regattas, pleasure yachts and traditional fishing boats. Night owls and early birds meet in open-air cafés for a relaxing moment while enjoying breakfast.

### Gourmet guide

The destination is very well-known for its **Mediterranean cuisine** combining harmoniously local and seafood products, Provençal flavours and fragrances, and great wines from the local vineyards. There are many excellent restaurants including **award-winning restaurants**. Saint-Tropez hosts more than **85 different nationalities and offers a wide range of world cuisine**.

### Local specialties

The **Tarte Tropézienne**: “often imitated, never equaled”, is Alexandre Micka’s motto who created the famous dessert. This dessert, whose recipe is kept secret, is a round brioche with pearl sugar and a pastry cream and buttercream filling, with a delicate flavour of orange blossom water.

---

**Sénéquier's nougat** made with honey and pistachios largely contributed to Sénéquier's reputation around the world.

**The Câlins de Saint-Tropez:** the latest delicacy created by the Zerbone family and homemade by the confectioner Henri Roubaud with almond paste and honey with a refreshing hint of mint.

### **Vineyards in the Saint-Tropez Bay**

Growing of vine used to be **one of the main industries in the** area and the production reached 50 to 60 000 hectoliters per year. The marine-related commerce was strongly linked to the wine production because the barrels travelled the sea on tartans. The Saint-Tropez's current vineyard represents approximately 300 hectares and generates about 27 000 hectoliters a year produced by the local wine cooperative. Significant wine estates are located in other towns of the peninsula.



# Things to do

Saint-Tropez is THE glamour destination combining activities, sightseeing, events, history, culture, nature and traditions.



## S hopping

Saint-Tropez is the perfect location where the greatest fashion designers are gathered to provide stunning new combinations for the beautiful people visiting the village. Passers-by, tourists and even celebrities love watching this show, wandering from shop window to shop window and their dazzling displays that offer brand new items each season.

**Luxury brands of ready-to-wear are well established in Saint-Tropez** : Dior, Chanel, Vuitton, Hermès, Fendi, Plein Sud, Valentino, Gucci, Emilio Pucci, Dolce&Gabbana, Armani, Lancel, Loro Piana, Lanvin, Céline, Karl

---

Lagerfeld, Mauboussin, Breitling, Tag Heuer, Fred Joailler, Ralph Lauren, Chloé, Brunello Cucinelli, Inès de la Fressange, Louboutin, Flavio Castellani, Tod's, Bulgari, Miu Miu, Bottega Veneta and Cavalli amongst others, reveal their most sophisticated and trendiest facets. They all display a mix of smart and casual styles that fits in perfectly with life in Saint-Tropez. As for sun and sand lovers, they will find an infinite range of renowned swimsuit brands such as Erès, Kiwi, Vilebrequin or other local designers. Sexy chic, sportswear, trend-setting: here is the fashion and lifestyle in Saint-Tropez.

### [Shopping and Saint-Tropez](#)

#### **Beyond fashion: the famous Tropezian sandals**

For more than 70 years, the eldest handmade sandal makers **Rondini** (since 1927) and **K. Jacques** (since 1933) are very well-known around the world. They combine prettiness, simplicity, comfort and solidity and are very popular with women worldwide, whether artists, actors, celebrities or politicians.

## **E**ntertainment and nightlife in Saint-Tropez

Whether for a drink or spending all night long at a bar or on the dance floor, **Saint-Tropez is still THE hottest spot on the French Riviera**. The most clubs and music venues are there. The European **elite**, members of the international **jet set**, top models meet in these magical places to party till dawn.

### [Bars, Lounge, Nightlife & Drink Chic](#)

On Pampelonne bay, a series of chic restaurants and clubs with a discrete or trendy atmosphere to relax, to enjoy a great dining experience, to have a drink by the pool with a stunning sea view...

### [The Pampelonne beaches](#)



## **B**eaches

- **La Bouillabaisse** : a fine sandy beach located at the entrance of the village
- **La Ponche** : a charming beach next to the old fishermen's port, located between Tour du Portalet and Tour Vieille
- **Les Graniers** : located at the bottom of the southern slope of the hill where the Citadel stands, beyond the cemetery, this small creek is a preserved site
- **Les Canebiers** : a large beach running along Route des Salins. It owes its name to the hemp that used to be grown along its edges (Canebiers means "hemp field"). It is the locals' favorite beach.
- **La Moutte** : a secluded and friendly beach for those "in the know", located beyond Baie des Canebiers
- **Les Salins** : a white sugar sand beach
- **Pampelonne** (located in Ramatuelle) : a 5-kilometres-long stretch of fine sand, a **legendary place** with beach restaurants offering a wide range of cuisines and atmospheres

### **Spa & Wellbeing**

Some ten wonderful venues offer refined beauty care : Clarins, Carita, Payot and many others.

[Beauty and Wellness in Saint-Tropez](#)

## T rails and walks

### The coastal path

A perfect track for hiking enthusiasts. The trail starts from the Tour du Portalet, then takes you through the older waterfront neighborhoods located below the Citadel towards the headlands and capes that are such prominent features of the coastline near Saint-Tropez. After Tahiti beach, you walk along the large Pampelonne Bay. You return to the path at Bonne Terrasse, and then climb over Camarat Cape and back down to Escalet beach. Thanks to the rocks overlooking the sea, you discover Taillat and Cartaya Capes, as well as the Cape Lardier. An unspoiled natural environment.

Petanque is a must do in Saint-Tropez for experienced or beginner enthusiasts ([www.labouletropezienne.org](http://www.labouletropezienne.org)). Meet in the heart of the village, at the Place des Lices in the shade of plane trees in the middle of the afternoon to practice.

Saint-Tropez and the Peninsula are the perfect location for other sports and leisure such as **golf, fitness, horse riding, karting, paintball, scuba diving, fishing, sailing, etc.**

### Sport & Leisure



# About Saint-Tropez

## **C**ulture, history and traditions

The village was named for Torpes, a Roman officer under Nero's reign. After being converted by Saint Paul and hence provoking the emperor's anger, he was decapitated in the year 68. His body was put in a small boat with a rooster and a dog. Driven by the Ligurian current, the boat landed on the shores of the present-day location of the town.

**The red and white colours of Saint-Tropez's flag** are those of the former Republic of **Genoa**. In 1470, the Baron of Grimaud Jean de Cossa and the Genovese Lord Raphaël de Garezzio signed an agreement allowing 21 families from Genoa to settle in the village which had been destroyed and depopulated by several invasions. They rebuilt the fortifications and ensured the security of the area. In return, the inhabitants were exempted from taxation.

**The first Bravadés** created in **1558**, which still exist today, celebrate the Patron Saint on May, 16<sup>th</sup>, 17<sup>th</sup> and 18<sup>th</sup> and pay tribute to the Tropezian's bravery in the face of the enemy. They reflect the soul of the village and of its inhabitants. The deep attachment to the sea is a defining characteristic of the village: the glorious military past of the town was illustrated by **Pierre-André de Suffren**, vice-admiral of the French Royal Navy during the 18<sup>th</sup> century, whose statue stands proudly on the port. A village with a rich maritime past and war experiences as the Citadel attests: it served as a rampart against invasions, notably in 1652 when Tropezians showed their



loyalty during the rebellion of the nobles (Fronde) against young King Louis XIV. “**Ad Usque Fidelis**” (faithful till the end) is the motto of the village.

This is also the motto of **General Jean-François Allard** (1785-1839), a hero during the Napoleonic Wars who returned to Saint-Tropez, his home town, with his wife Princess Bannou Pan Deï, after spending 16 years in India. They happily lived in their family house, located in Rue Gambetta, which is a boutique hotel today.

In the 19<sup>th</sup> century, the village resolutely turned towards the sea : first, as a **commercial port**, the long-course captains sailed the seven seas to bring spices or nickel and to move goods and people ; then, many trading vessels were built in **shipyards**, including the “Reine des Anges” three-masted ship built in 1860 ; finally daily life in the village was cadenced by fishermen.

Saint-Tropez was discovered by **painters, intellectuals and artists**, such as the famous pointillist painter **Paul Signac**. Since then, thanks to notable visitors coming from the worlds of **music, cinema and literature**, the success never stops growing. Saint-Tropez is and will remain one of the most famous villages in the world. The legacy of this rich historical past is traditions and a great architectural heritage.



### **The Bravades**

The Bravades de Saint-Tropez is an annual celebration held in May, 16<sup>th</sup>, 17<sup>th</sup> and 18<sup>th</sup> where people of the town celebrate their patron saint Torpes and their military achievements. One of the eldest traditions of Provence, it has been held for more than 450 years, since the citizens of Saint-Tropez were given special permission to form a **militia** in order to protect the town from invasions. During the **three-day celebration**, the various militias in costumes of the time fire their muskets into the air at traditional stops, march to the sound of bands and parade Saint Torpes's bust. The inhabitants also attend to a mass wearing traditional Provençal costume.

### **Singing, music and dancing**

The folk group "Lou Rampèu de Sant-Troupès" was created in 1951. The word "Rampèu" that means 'reminder' puts real meaning to the association by pointing out that the goals and activities of the group mainly consist of a continuous reminder of traditions : dance, study and practice of traditional music instruments (pipe and tabor), choir and local theatre group.

### **Heritage and must see sites**

#### **The harbour and the old town**

The port was destroyed during the D-Day and rebuilt after World War II. Pastel and ochre coloured houses with narrow fronts line the beautiful waterfront of the village. The houses used to have boat shelters that are shops today.

**The Parish Church** is very famous worldwide thanks to its ochre and sienna coloured belltower built in 1634. Emblem of the village, it is topped by a belfry with the finest design of those in the area. Around the church, a maze of streets, alleys, squares and historic buildings.

#### **Chapels**

In Saint-Tropez, about fifteen chapels were built from the beginning of the 16<sup>th</sup> century by various groups of skilled workers and by members of religious orders.



### Chapelle Sainte-Anne

It was built on the Pécoulet hill to be thankful for preserving the city from the plague in 1720. Seamen used to come there to request protection from Sainte-Anne and in return they went back to the chapel to thank her with votive offerings. The chapel is only open on May 18<sup>th</sup> (last day of the Bravadas), July 26<sup>th</sup> (Sainte-Anne celebration) and on August 15<sup>th</sup> (1944 Liberation).

### Other chapels :

**Chapelle de la Miséricorde:** with its a remarkable serpentine stone door frame, the chapel of the Confraternity of Black Penitents dates from the 17<sup>th</sup> century.

**Chapelle du Couvent:** according to the legend, the remains of Saint Tropez would have been buried there. Until the French Revolution, the revered bust of the Patron Saint was kept here.

**Chapelle Saint-Joseph :** built in 1650 on the Chemin de Sainte-Anne, it is now a disused site. Carpenters and joiners used to come there for procession on March 19<sup>th</sup>.

### Old Gendarmerie - future museum

Its architecture (19<sup>th</sup> century) and its policemen did not make the building renowned but rather its “visitors” from the famous “**Le Gendarme**” series. The adventures and misadventures of Louis de Funès, Michel Galabru and their unusual brigade were portrayed in 6 movies shot between 1964 (“**Le Gendarme de Saint-Tropez**”) and 1982 (“Le Gendarme et les Gendarmettes”). They certainly contributed to the renown of the village.

**The City is creating a museum dedicated to the history of cinema in Saint-Tropez** and the history of the French gendarmerie with multi-touch, collaborative and interactive tables. The original façade is retained and the building is entirely renovating in order to welcome visitors. The museum will focus on the following themes:

- The history of the building and the Gendarmerie force in Saint-Tropez
- Myth and reality of Saint-Tropez through cinema

Scheduled to open in **spring 2016**

### Quartier de la Ponche

**La Ponche**, or Pouncho in Provençal language that used to be the fishermen’s port, was the haven of small fishing boats. Today, it is an appreciated swimming area and even those few fishermen still use the wharves close to the Tour du Portalet.

Indeed, the traditional fishing activity is kept alive thanks to some fishing vessels such as the “pointu” exploited from father to son and is managed by the fishermen’s corporation, whose premises were entirely renovated.

### Maritime Cemetery

The maritime cemetery is located below the Citadel, along the coastal path. Since 1815, it is **one of the few maritime cemeteries in France**. Great Tropezian families and some celebrities (artists, politicians and seamen) such as Princess Bannou Pan Deï (General Jean-François Allard’s wife), Blandine Liszt (Franz Liszt’s daughter and Emile Ollivier’s wife), André Dunoyer de Ségonzac, **Roger Vadim, Pierre Bachelet and Eddie Barclay** are buried in this place of contemplation and meditation.



### Château de la Moutte

A remarkable element of the architectural and natural heritage of Saint-Tropez and a listed building. Bought in 1860 by **Emile Ollivier, Prime Minister of Napoleon III** and run today by the City.

Today, it is open to public during the European Heritage Days every year in September, during the summer for the classic music festival “**Les Nuits du Château de la Moutte**” and for other occasional discovery activities, especially in spring.

### La Treille Muscate

The **French writer Colette** fell in love with Saint-Tropez in 1925. She discovered a house nestled between Route des Salins and the Canoubiers bay, with a terrace covered by wisteria and surrounded by vines. Thanks to the abundance of muscat grapes growing there, she decided to rename her house “La Treille Muscate”. During her stays in Saint-Tropez, she met painters and artists such as André Dunoyer de Ségonzac and Luc-Albert Moreau, the actor Jean-Pierre Aumont and the writer Joseph Kessel. She also wrote two illustrated books, “La Treille Muscate” and “Break of Day”. The village and Colette expanded their fame, attracting more and more people; according to her, Saint-Tropez was losing enchantment and tranquility. In 1939, she sold the estate and moved to Paris to settle permanently. La Treille Muscate is a private property and is not open to public. However, during the European Heritage Days, **the gardens** are sometimes open to visitors.

From Aug. 22<sup>nd</sup> to Sept. 20<sup>th</sup> an **exhibition dedicated to Colette** will take place in the heart of the village.

### Lesser known but remarkable places...

#### Latitude 43

Built in 1932 by **the architect Georges-Henri Pingusson**, it was one the most modern hotels at that time. Today, the building is no more a hotel but a series of private apartments. The common areas are open to visitors during the European Heritage Days.

#### Villa Lou Pérou

The last house built by Eileen Gray, an Irish furniture designer and architect and a pioneer of the Modern Movement in architecture.

#### Arts and culture

In 1888, Guy de Maupassant described Saint-Tropez as a “**daughter of the sea**” in his book “Sur l'eau”. In 1892, **Paul Signac** arrived in Saint-Tropez aboard his “Olympia” vessel. This had played an important role in the history of the village as well as in the history of art. His house in Saint-Tropez is a meeting place for painters coming from any art movement. Signac invited other artists such as **Henri Matisse** who came in 1904 and produced several sketches for the famous work “Luxe, Calme et Volupté”, **Albert Marquet** and **Charles Camoin**. **Henri Manguin** rent a house until 1920 and invited **Henri Lebasque** and **Pierre Bonnard**. Others great painters such as Moïse Kisling, André Dunoyer de Ségonzac found inspiration in the village. From the end of the 19<sup>th</sup> century to the early 1920's, Saint-Tropez became an artistic hub at the forefront of post-impressionist painting.

#### Annonciade Museum

In 1922, the first museum of Saint-Tropez “Museon Tropelen” opened in the Annonciade chapel presenting works from the most important living artists: Signac, Bonnard, Camoin, etc. From 1936, **Georges Grammont** decided to boost the museum (set up in the first floor of the chapel) by developing the collection. At the end of WW2, Grammont totally reshaped and redesigned the premises for a completely new museum. It was “high quality and modern museum for that time”, said **Jean-Paul Monery**, curator of the Annonciade Museum. Inaugurated in July, 10<sup>th</sup> **1955**, the museum collection displays works of great masters - **Signac, Matisse, Van Dongen, and Dufy** - and other less well-known artists praised by Grammont. Until Oct. 17<sup>th</sup> “**the most beautiful of the small museums in France**” **exhibition** displays a new light on the three art movements: pointillism, fauvism and cubism. In July/August, an open-air cinema set up in the museum gardens will show 1955 movies to the public. Art and cinema are both pillars of the legendary Saint-Tropez.

### Annonciade Museum

Place Grammont - 83990 SAINT-TROPEZ

Tel.: +33(0)4 94 17 84 10 - [annonciade@ville-sainttropez.fr](mailto:annonciade@ville-sainttropez.fr)

### The Citadel and the Museum of Maritime History

As from the 17<sup>th</sup> century, bought by the Town in 1993, the listed building is one of the most significant visited historical and cultural sites. **The modern maritime museum**, set up in the citadel's keep, allows visitors to discover famous figures and heroes as well as the daily lives of men and women who shaped over the centuries the Saint-Tropez of today.

Until Nov. 15<sup>th</sup>, the museum displays a **new exhibition entitled "other horizons, other cultures"** where visitors can discover a fine collection of primitive works of art brought by seamen during their journeys across the seven seas: Bougainville Island statue, Rapa Nui ceremonial stick, Caribbean amulets and other treasures.

**Citadel - 83990 Saint-Tropez**

Tel.: +33(0)4 94 97 59 43 - [citadelle@ville-sainttropez.fr](mailto:citadelle@ville-sainttropez.fr)

### Butterfly House

Not far from Place des Lices, the museum (located in Rue Etienne Berny) displays a great variety of butterflies (more than **20 000 species** including exotic butterflies). There is also the possibility to discover **Dany Lartigue's workshop**. New reception desk and **ticket/boutique** area and new attractive rate.

### Lavoir Vasserot / ancient washhouse

Classified as a national heritage site, the washhouse was built in 1862 by the architect **Charles-Albert Vasserot**. There are three basins, for coloured clothes, for white clothes and for rinsing. It was the meeting place for women washing their clothes once a week. Now, the washhouse is a cultural area hosting **art exhibitions throughout the year**.

### Art galleries

Saint-Tropez is the perfect location for inspiration. Any kind of artists, painters, sculptors or designers can express their artistic talent thanks to various colours and materials. The village offers a wide range of art galleries and workshops to fine art enthusiasts.

## Saint-Tropez and the cinema

This uniquely beautiful location was used as an amazing setting for some cinematographic works and inspired some writers such as Guy de Maupassant, Colette, Françoise Sagan, and Paul Eluard among others.

- 1956 : "And God created Woman" by Roger Vadim
- 1959 : "A Mistress for the Summer" by Edouard Molinaro
- 1960 : "Saint-Tropez Blues" by Marcel Moussy
- From 1964 to 1982 : the "Gendarme de Saint-Tropez" series by Jean Girault
- 1967 : "Le Grand Dadais" by Pierre Granier-Deferre
- 1967 : « The Collector » by Eric Rohmer
- 1968 : "Heartbeat" by Alain Cavalier
- 1969 : « The Unfaithful Wife » by Claude Chabrol
- 1969 : "The Swimming Pool" by Jacques Deray
- 1971 : "Le Viager" by Pierre Tchernia
- 1972 : "La Scoumoune" by José Giovanni
- 1975 : « Dirty Hands » by Claude Chabrol
- 1977 : « Bilitis » by David Hamilton
- 1977 : « One Wild Moment » by Claude Berri
- 1978 : "La Cage aux Folles" by Edouard Molinaro
- 1980 : « The Umbrella Coup » by Gérard Oury
- 1984 : "The Year of the Jellyfish" by Christopher Frank
- 1990 : "Plein Fer" by Josée Dayan
- 1991 : "The Old Lady who walked in the Sea" by Laurent Heynemann
- 1997 : "Lucie Aubrac" by Claude Berri
- 1999 : "Le Schpountz" by Gérard Oury
- 2001 : "Blanche" by Bernie Bonvoisin

2002 : "Would I Lie to You? 2 by Thomas Gilou  
2002 : "Dangerous Liaisons" mini-series by Josée Dayan  
2002 : « The Transporter » by Louis Leterrier and Corey Yuen  
2006 : « Priceless » by Pierre Salvadori  
1996-2008 : « Saint-Tropez » mini-series by Olivier Brémond and Pascal Breton  
2008 : «Les Randonneurs à Saint-Tropez» by Philippe Harel  
2013 : « People Kissing » by Danièle Thompson  
2013 : « Saint-Tropez » by Lisa Azuelos

### **Bibliography**

« Le Pays de Saint-Tropez », Fernand-Jean Ben, Association des Traditions Tropéziennes  
« Saint-Tropez à travers les siècles », Joseph Rosati, Les Amis de la Citadelle  
« La Citadelle de Saint-Tropez », Laurence Couillault, Editions Capian  
« Saint-Tropez, Porte de l'Orient », Guy Rachez, Editions Le Rocher, 2000  
« Saint-Tropez et la Provence », Michelangelo Durazzo, Editions A.N.A.  
« Saint-Tropez, mon village », Jean-Marc Fichaux, Editions Equinoxe  
« Le Généralissime » Général Allard's biography by Henri Prévost-Allard, HC Editions  
« Saint-Tropez, le Temps Retrouvé », Jean-Daniel de Germond, Editions Equinoxe  
« Saint-Tropez l'ancien », Steph Simon, Rivages  
« La Folle et Véridique Histoire de Saint-Tropez », Yves Bigot, Grasset  
« A propos de Saint-Tropez... », Jean Michel Altazin de Saint-Clair, Editions M et M  
« Plein Soleil sur Saint-Tropez », Jacqueline Pitchal, Editions Carnot  
« Signac Aquarelliste », Marina Feretti-Bocquillon, Adam Biro  
« Signac, au temps d'harmonie », Anne Distel, découvertes Gallimard  
« Les Peintres et Saint-Tropez », Michel Ipas, Editions Equinoxe  
« La Provence des Peintres », Philippe Cros, Editions Plume.  
« Jacques Cordier : Les sourires de la lumière », Jean-Michel Royer, Skira  
« Le Musée de l'Annonciade », Fondation Paribas/Ville de Saint-Tropez/Musées Nationaux.  
« L'hôtel de la Ponche, Un autre regard sur Saint-Tropez », Simone Duckstein, Editions du Cherche Midi  
« Et Saint-Tropez créa La Ponche », Simone Duckstein, Editions du Cherche Midi



# MICE in Saint-Tropez



Saint-Tropez is not only a picturesque haven for tourists, but also the perfect location to organize **conferences, incentives and events**. The aim is to develop **business tourism**.

Thanks to venues that are outstandingly located and well designed for holding conferences and meetings, Saint-Tropez has become the perfect destination, in recent years, for cultural and scientific conferences, professional workshops, film meetings or product launch. Attendants not only appreciate the place and the warm weather, but also the basic quality services provided such as meeting rooms, hotels and restaurants.

### **Jean-Despas Hall**

Located in the heart of the village, in front of the famous Place des Lices with its century-old plane trees, close to the harbor and the sunny terraces, the old town and the museums. It is perfect venue to organize all types of events. On two levels, it can host exhibitions, conferences, meetings, conventions and workshops.

**Address: Place des Lices**

**Contact: Salle Jean-Despas, Service Protocole (Town Hall) / [protocole@ville-sainttropez.fr](mailto:protocole@ville-sainttropez.fr)**

**Tel.: +33(0)4 94 55 90 15**

### **Louis Blanc Hall**

Recently renovated, the Louis Blanc Hall can host workshops and meetings up to 50 people.

**Address : Boulevard Louis Blanc, Saint-Tropez**

**Contact: Service Protocole (Town Hall) / [protocole@ville-sainttropez.fr](mailto:protocole@ville-sainttropez.fr)**

**Tel.: +33(0)4 94 55 90 15**

### **“La Renaissance” movie theatre**

Possible to hire (except during film showings) : during school terms, on Monday, Tuesday, Thursday and Friday from 5 pm to 12 am and on Wednesday, Saturday and Sunday from 1.30 pm to 12 am / during school holidays, every day from 1.30 pm to 12 am.

**Address: Place des Lices**

**Contact: Town Hall (Mairie de Saint-Tropez) - Culture & Events department / [culturel@ville-sainttropez.fr](mailto:culturel@ville-sainttropez.fr)**

**Tel.: +33(0)4 94 55 90 17**

### **“Star” movie theatre**

A new 168-seat movie theatre to host events, conferences, conventions and meetings.

**Address : 3, Traverse de la Gendarmerie**

**Contact : Town Hall (Mairie de Saint-Tropez)**

**Tel.: +33(0)4 94 55 90 17**

In Saint-Tropez, several hotels also offer amenities and services for professionals staying in town.

Saint-Tropez Tourisme provides a kit dedicated to professionals with all the information requested to know more about MICE.

**Business Tourism contact: Laurent GROSSO**

**SEM Saint-Tropez Tourisme**

**Tel.: +33(0)4 94 55 98 54 - [laurent@sainttropeztourisme.com](mailto:laurent@sainttropeztourisme.com)**

Other public places are available for hiring to organize evening parties, fairs and events such as the Citadel or the Mole Jean Réveille (breakwater) which offer a stunning panoramic view on the bay, the Place des Lices in the shade of plane trees or the open-air car park (Parking du Port).

**Contact: Service Protocole (Town Hall) / [protocole@ville-sainttropez.fr](mailto:protocole@ville-sainttropez.fr) / Tel. : +33(0)4 94 55 90 15**

# Saint-Tropez Tourisme

19, Place Carnot

Lieu-dit "Place des Lices"

83990 Saint-Tropez

+33(0)4 94 55 98 55

[www.sainttropeztourisme.com](http://www.sainttropeztourisme.com)

[info@sainttropeztourisme.com](mailto:info@sainttropeztourisme.com)



## On the social networks

- Saint-Tropez Addict : information about events, art and exhibitions, activities : #sainttropezaddict
- Zoé de Saint-Tropez : useful information, big deals and offers, friendly exchanges : #zoedesainttropez
- Claude Maniscalco : actions conducted by the Tourist Information Center
- Interactive Tourism Forum : exchanges between professionals and tourism institutions #forumtourisme

**Image Library:** <http://ww7.fr/a1fy>

Login : Press

Password : otpresse83 (case sensitive)

Photo credits : Laurent Pons; Ville de Saint-Tropez; Emmanuel Bertrand; Chantal Seigneurgens; Fotolia; J-L Chaix, Zoé de Saint-Tropez ; Tableau Henri Manguin ; Musée de l'Annonciade; Propriété Ville de Saint-Tropez.

**All our publications (brochures, maps, magazines, etc.) are online**

<http://ww7.fr/a1fx> (we can also send them on request)

Saint-Tropez Tourisme, which was selected to represent France at the 1<sup>st</sup> European Festival "Tourism and Strategy", has been awarded the European Prize for the best range of printed media.

**General Manager**

Claude MANISCALCO - [cm@sainttropeztourisme.com](mailto:cm@sainttropeztourisme.com)

**Manager assistant**

Valérie VANDEN BOSSCHE - [vdb@sainttropeztourisme.com](mailto:vdb@sainttropeztourisme.com)

**Head of Reception and Quality**

Anne-Marie ROHM - [amr@sainttropeztourisme.com](mailto:amr@sainttropeztourisme.com)

**Representatives - Brochures, Marketing & Promotion**

Laurent GROSSO - [laurent@sainttropeztourisme.com](mailto:laurent@sainttropeztourisme.com)

Angéline RENOUE - [angelina@sainttropeztourisme.com](mailto:angelina@sainttropeztourisme.com)

**Multimedia Department**

Anne-Lise RATAJSKI - [web@sainttropeztourisme.com](mailto:web@sainttropeztourisme.com)

**The trilingual reception staff** host about 150 000 visitors throughout the year and answer about 15 000 calls : [info@sainttropeztourisme.com](mailto:info@sainttropeztourisme.com)

**Our missions**

- \* Counselling and technical assistance to the town council in tourism matters
- \* Implementing the town council's policies concerning tourism development
- \* Organizing the reception of tourists in Saint-Tropez
- \* Promoting the destination in relationship with the Syndicat Mixte du Golfe de Saint-Tropez, national and regional competent bodies
- \* Touristic valuation of the Saint-Tropez's heritage and council facilities

- \* Management of tourism facilities
- \* Conducting operations of general interest directly linked to the promotion of tourism as listed in the annual actions convention signed with the town hall.

### Our actions

- \* Information : brochures and Internet site
- \* Promotion-Communication - Press-Public Relations : fairs, workshops, press, press advertising
- \* Animation : animation of partner and provider networks and support for major events
- \* Marketing : providing services and selling touristic items
- \* Touristic coordination : interface between public and private bodies, communities and suppliers, implementing Saint-Tropez's quality standards.
- \* Services for professionals : promotion and valuation of tourism and local highlights, micro observatory of tourist frequentation, coordination between tourism professionals, business tourism.

**Our institutional partners** : Saint-Tropez town hall, SIVU du Golfe (regional syndicate), Maison du Tourisme, ADT (The Var tourism committee), Var Provence Cruise Club, Regional tourism committees, Atout France (Ministry of tourism).

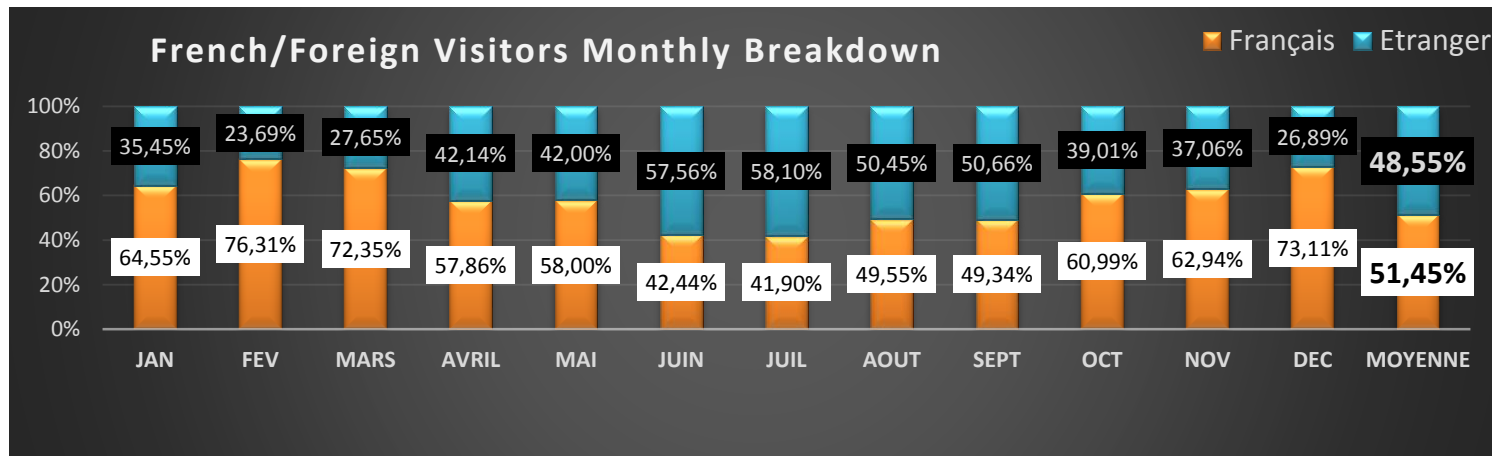
**And all our professionals** : hotels, renters, restaurants, shops, services.

**Saint-Tropez Tourisme is a member of** : Atout France ([www.atout-france.fr](http://www.atout-france.fr)), Club Littoral (<http://fr.franceguide.com>), Fédérations Nationale et Régionale des Offices de Tourisme et Syndicats d'Initiative ([www.tourisme.fr](http://www.tourisme.fr)/<http://visitprovence.com>), Fédération Nationale et Régionale des Etablissements Publics Locaux ([www.lesepl.fr/](http://www.lesepl.fr/)), Club Littoral Atout France ([www.atout-france.fr/littoral](http://www.atout-france.fr/littoral)), Tourisme d'Affaires ([www.franceguide.com/ta](http://www.franceguide.com/ta))



## A few figures concerning the Saint-Tropez Tourism front office (2014):

6 million visitors per year  
85 nationalities represented  
160 000 visitors hosted in the Tourist Information Centers  
50 000 cruise passengers for 85 stopovers  
2000 requests for brochures



---

NATIONALITIES TOP TEN (NFORMATION CENTRES 2014)

TOP TEN DES NATIONALITES 2014 hors France (% du total des visiteurs)

N°1	Allemagne	8,94
N°2	Italie	5,85
N°3	Royaume-Uni	4,70
N°4	Belgique	4,09
N°5	USA	3,04
N°6	Pays-Bas	2,51
N°7	Espagne	2,13
N°8	Suisse	1,79
N°9	Russie	1,44
N°10	Canada	1,34

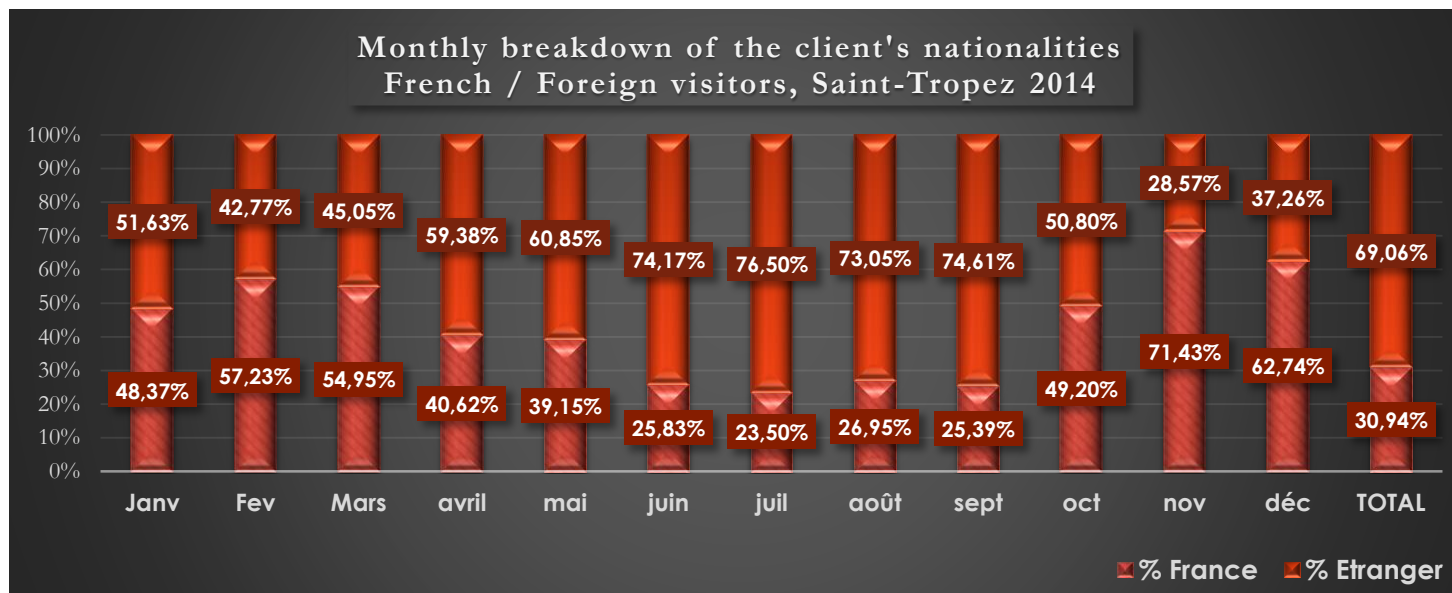


---

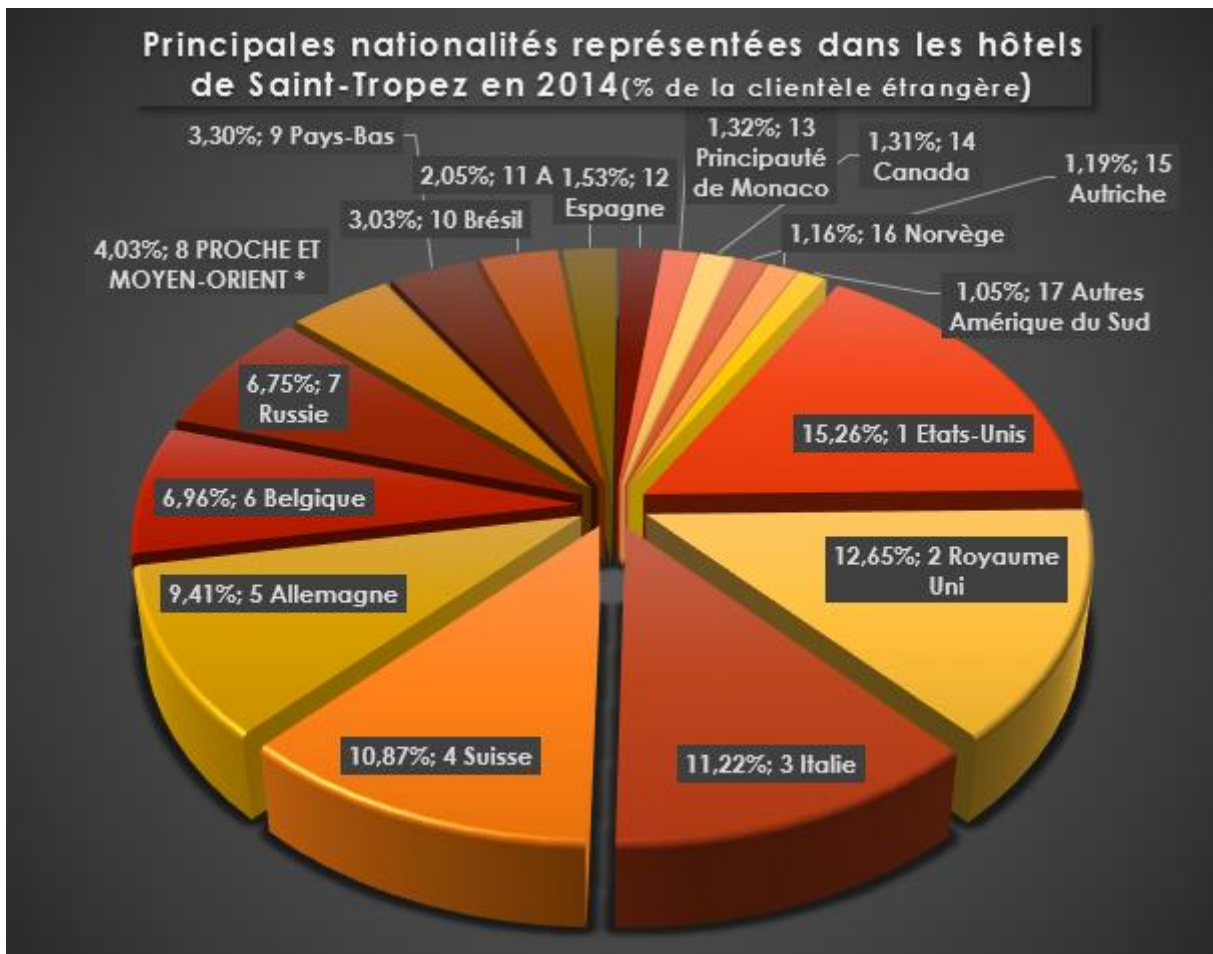
French visitors are coming from / Top 10 French region visitors hosted at the Tourist Information Centres in 2014

---

<b>TOP TEN 2014 REGIONS (1)</b>	<b>% de la clientèle française</b>
PACA	23,75
Ile de France	18,22
Rhône-Alpes- Auvergne	15,42
Lorraine Alsace- Champagne Ardennes	6,30
Midi Pyrénées- Languedoc Roussillon	6,03
Aquitaine Limousin Poitou Charentes	5,25
Nord Pas de Calais	4,70
Pays de Loire	4,30
Bourgogne -Franche Comté	4,14
Haute et Basse Normandie	3,74



In 2014, for the whole year, and as in previous years, **foreign customers represent a large majority in hotels**. It significantly increased reinforcing the image of Saint-Tropez as an **international destination**.



Main nationalities in the Saint-Tropez hotels in 2014

Copyright photos : J-L Chaix, ville de Saint-Tropez, Fotolia, Polo Club Saint-Tropez, Zoé de Saint-Tropez